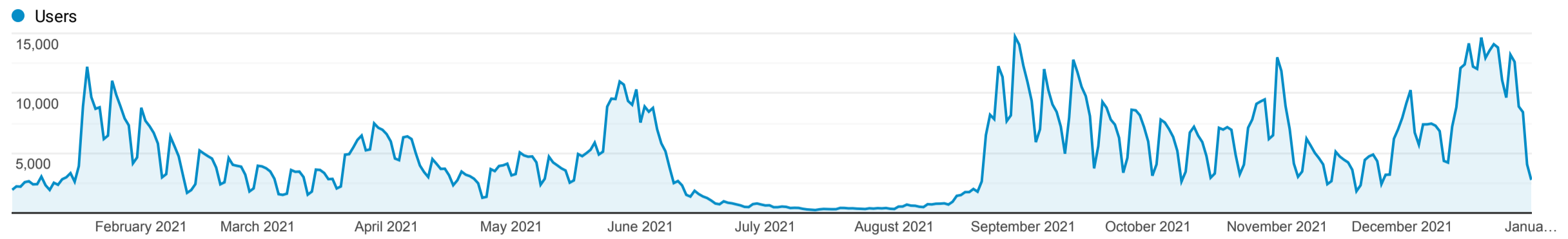


**Audience Overview**

Jan 1, 2021 - Jan 1, 2022

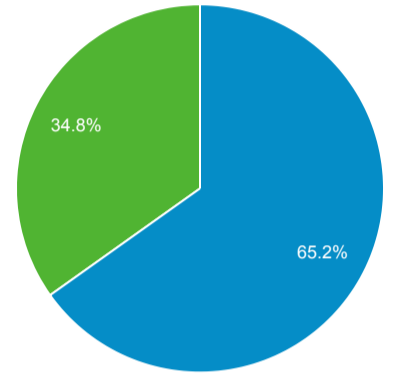
**All Users**  
100.00% Users

**Overview**



<b>Users</b> 380,060	<b>New Users</b> 363,490	<b>Sessions</b> 3,102,081	<b>Number of Sessions per User</b> 8.16
<b>Pageviews</b> 13,163,774	<b>Pages / Session</b> 4.24	<b>Avg. Session Duration</b> 00:03:38	<b>Bounce Rate</b> 30.66%

■ New Visitor ■ Returning Visitor



Language	Users	% Users
1. en-us	174,841	45.58%
2. en-ca	126,139	32.89%
3. en-gb	31,807	8.29%
4. mn	20,120	5.25%
5. en	12,015	3.13%
6. mn-mn	8,919	2.33%
7. en-au	3,940	1.03%
8. zh-cn	1,045	0.27%
9. de-de	679	0.18%
10. ko-kr	604	0.16%